

Mass Merchandiser

The perfect volume merchandiser for high traffic areas in warehouse stores or supermarkets. Ideal for end caps and corners. The units rugged construction and critical floral atmosphere make it the industry leader for mass merchandising floral applications.



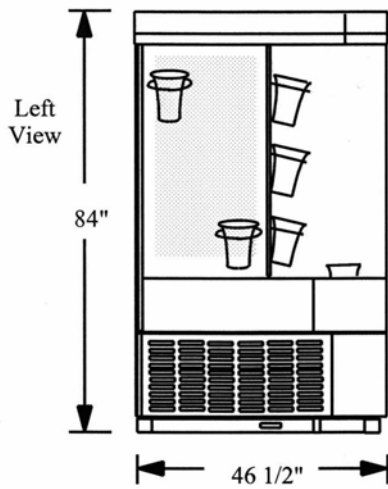
Shown with select options

Standard Features

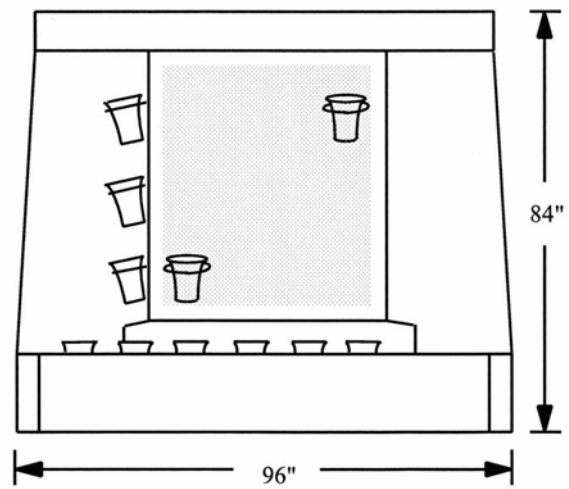
- Open sides promotes impulse buying
- High density laminated and powder coated aluminum panels for durability
- Uniform air flow and low air velocity over flowers prevents hot spots and reduces hydration
- Automatic condensate removal eliminates the need for external drains
- Matte black exterior and interior
- Power cord provided for safe and easy set-up
- Bumpers on front protect case from carts
- Bottom mount refrigeration to minimize noise and vibration
- Oversized evaporator coil minimizes moisture removal, keeping relative humidity high
- Thermostatically controlled with an automatic “on demand” defrost cycle
- Ozone friendly 404a refrigerant; R22 available
- Two, dual high intensity fluorescent light fixtures

Options

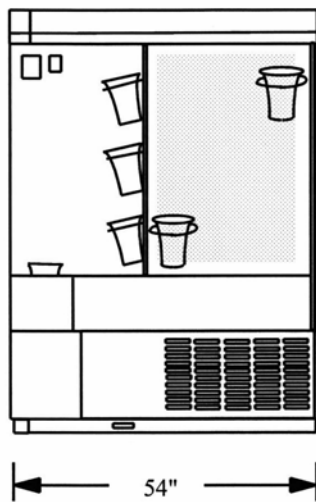
- Mirrored sidewalls
- Special finishes and colors in gloss or matte
- Adjustable shelves in tempered glass
- Night enclosure shades to conserve energy
- Special signs or lighting
- 4 year extended compressor warranty—5 year total



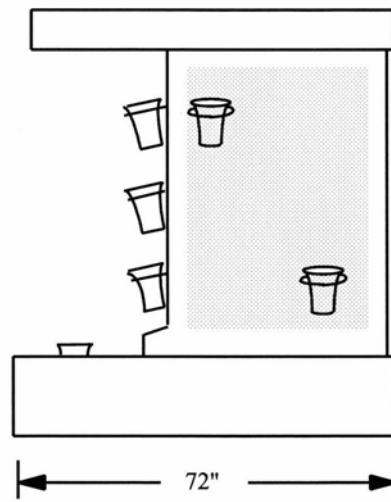
Front View



Right View



Side View



Mass Merchandiser
Model RFW-46

Mass Merchandiser
Model RFW-96

Specifications



Approved to UL471 and CSA C22.2

Model	Width	Height	Depth	Ship (lbs)	Unit HP	Electrical	Amps	Vase Capacity Std.
RFW 46	54 1/2"	84"	46 1/2"	1000	1	208-230/115/60/1	30	(24) 9" x 10" round
RFW 96	96"	84"	72"	1800	3	208-230/115/60/1	50	(40) 9" x 10" round

The *Mass Merchandiser* is designed for use in air conditioned areas having a maximum temperature 75°F or maximum relative humidity of 50%.

Unit covered by Patent No. 400,030 & 5,860,289

Always Open® Impulse merchandisers **Classic** Full service merchandisers
7000 Performance Drive • N. Syracuse, NY 13212 • 800-535-3295 • 315-452-7440 • Fax 315-452-7420 •

Website: www.floratech.net