

Wall of Color Floral Cooler

The Wall of Color is an industry first, in tall, open refrigerated floral cases, featuring Floratech's patented boundary layer airflow. This technology slowly circulates conditioned air over the flowers and under the vases, extending floral shelf life and increasing your sales. The cooler has a large floral capacity with a unique shelving system to optimize floral merchandising. Optional, self-stow shelving quickly converts the case from bouquets to arrangements.



Shown above, 6-foot unit with optional bumper

Standard Features - self contained

Merchandising Flexibility

- Always Open® design (no confining doors or ceiling) promotes impulse buying
- Curved tempered glass side windows enhance product visibility
- Modular design can be combined with other sizes and shapes to form endless floral cooler configurations
- Adjustable rack and bracket positions to optimize floral display and shopping angles
- Unique vase hole shape makes it easy to add or remove bouquets while still keeping the cooler looking full at all times
- Mounted on four lockable casters for easy relocation
- Black gloss exterior, textured black interior
- Power cord provided for safe and easy installation

Performance

- Patented boundary layer airflow technology directly cools vases and gently envelops flowers to keep them fresher longer
- Angled return air grille prevents debris from entering the cooling system
- Oversized evaporator coil minimizes moisture removal, keeping relative humidity high and flower petals fresh
- Front door evaporator access for easy maintenance
- Top condenser air discharge eliminates hot air blowing on customers/flowers
- Thermostatically controlled with an automatic "on demand" defrost cycle
- Automatic condensate removal so no drains are required
- Ozone-friendly 404a refrigerant
- Corrosion-free laminated walls and powder-coated aluminum components for durability
- Eligible for LEED credits
- 1-year standard compressor warranty

Options

- Self-storing shelves quickly convert for arrangements
- Long-stemmed flower vases or grower buckets
- LED or halogen lighting options supplement store lighting
- Wide range of color and finishes to match store décor
- Matching dry sections for additional merchandising
- Signage channels for pricing and other messages
- Bumpers protect against shopping carts
- Remote refrigeration system
- Variety of refrigerants
- 50 Hz models available (CE certified)
- 4-year supplemental compressor warranty

Wall of Color Floral Cooler

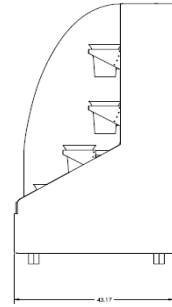


Floritech's patented boundary layer airflow keeps cold, humidified air circulating properly over and under the flowers, extending their shelf life, without the barrier of doors that inhibit sales. The Wall of Color can be used to maintain conditions suitable for both traditional and tropical flowers.

Floritech®



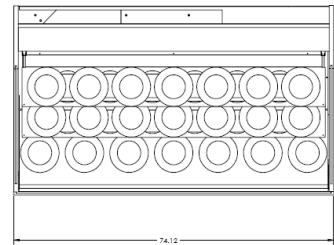
An Air Innovations Company



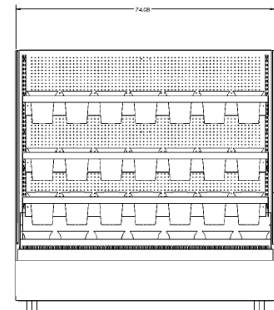
Side View



Adjustable shelving positions bouquets at optimal display and shopping angles and can quickly be converted to showcase arrangements. You can easily add or remove bouquets from vases, which are set securely in specially designed vase holes. This results in your cooler looking full at all times.



6-foot Top View, Standard Vases



6-foot Front View, Standard Vases




Approved to UL471 and CSA C22.2

Specifications – Self-contained operation

Model	Width	Height	Depth	Ship (lbs)	BTU Load @ 32° F Suction	Electrical	MCA	Std. Vase Capacity
RFCL248 WCSC	49 1/2"	81"	42 1/2"	600	11,250	208-230/1/60	24	(20) 9" x 10" round
RFCL260 WCSC	61 1/2"	81"	42 1/2"	800	11,250	208-230/1/60	24	(24) 9" x 10" round
RFCL272 WCSC	73 1/2"	81"	42 1/2"	1000	11,250	208-230/1/60	24	(28) 9" x 10" round
RFCL296 WCSC	97 1/2"	81"	42 1/2"	1200	22,500	208-230/1/60	(2) 24	(40) 9" x 10" round

The **Wall of Color** floral cooler is designed for use in air conditioned areas with an ambient temperature of 75 F and relative humidity of 50%. Floritech reserves the right, without notice, to make changes to this document at its sole discretion.

Unit covered by Patent No. 400,030 and 5,860,289. Always Open, Floritech, and  Air Innovations are Registered U.S. Patent and Trademark Office.

Always Open® Impulse merchandisers

7000 Performance Drive • North Syracuse, NY 13212 • (800) 535-3295 • (315) 452-7407 • Fax (315) 452-7420

For more information about Floritech's complete line of floral coolers visit www.floritech.net

Rev. May 2011