


Serving Clients Around the World



“Customers are rather keen to purchase again once they realise just how long properly refrigerated flowers remain fresh.”

Floratech[®]

 An AIR INNOVATIONS Company

www.floratech.net

Increase Impulse Sales



“Our sales increased 22%
after we started using
Floritech coolers.”

Floritech[®]

An AIR INNOVATIONS Company

www.floritech.net

Make Your Department Unique



**“Your floral cooler is
a powerful presence and
greatly increases
our flowers’ impact.”**

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www.floritech.net

Increase Your Merchandising Flexibility



“We switched from another company’s cooler with doors to your Wall of Color with great results.”

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Choose a Point-of-Purchase Solution



“We’ve been using your Checkstand for checkout, seasonal and special promotions for years.”

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Protect Your Investment



“The cooler that we purchased
from you in the 1980s
is still selling
fresh cut flowers today.”

Floritech[®]

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www.floritech.net

We make floral profitable!

Increase impulse sales



Increase your merchandising flexibility



Choose a point-of-purchase solution




Make your department unique



Protect your investment

Floritech[®]

 An AiR INNOVATIONS Company

Established 1986 www.floritech.net

**Providing floral cooler solutions
for clients around the world**

