

**Floritech<sup>®</sup>**  
An Air Innovations Company

Floritech<sup>®</sup> introduces EuroVue<sup>™</sup>  
*Floral coolers that preserve the  
lines of sight in your store*



Floritech's EuroVue  
*Creates versatile floral displays  
in your supermarkets*



***Floratech***<sup>®</sup>  
An Air Innovations Company

Designed in conjunction with  
our European partners



***Floratech***Europe<sup>™</sup>

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**EuroVue gives supermarket floral  
a completely different look:**

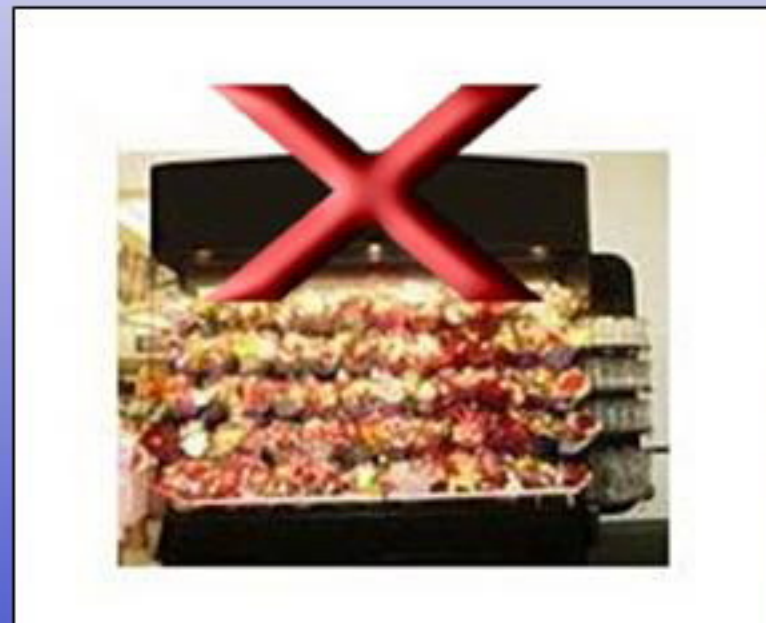


***at only 65 inches high  
customers can easily  
shop your entire  
department's selections  
...at a glance***

**EuroVue's Always Open<sup>®</sup> design keeps flowers fresher longer without the barrier of doors that inhibit impulse sales**



**...and without line-of-sight obstacles like unattractive refrigeration components found on top of competitors' equipment**



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**EuroVue's large capacity displays  
both cut flower and arrangements**



**EuroVue can be ordered in various lengths and with wedges to create an island that fits into a narrow footprint**



**EuroVue's optional LED lighting adds  
*panache* to your messaging**



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**...and EuroVue's eco-friendly cabinet materials can earn your store LEED credits**



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**Floritech designs and manufactures refrigerated floral coolers for leading supermarkets in the US, Canada and Europe**



 **Horti Fair**<sup>®</sup>  
your worldwide horticultural showcase  
October 14 - 17, Stand 07.1328

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